Adaptation challenges in digitalization initiatives

Kent Andersen, CEO
About us

The story

• Draga was formed in May 2015, the launch was 30th of November the same year.
• Achilles JQS approved May 2016
• In a large network of specialist globally. Multiple partner agreements with small and large specialist companies around the globe.
• Had first audit of ISO9001 in November 2017, expect certification in 1st week of January 2018

Our Vision

• Pave the way for digitalization and efficient management of engineering information
• Be a role model in LEAN operations
• Assist our clients to achieve efficient operations by leveraging smart and innovative solutions
• Create value by using automation / data reuse / and intelligent processes
• Integrate with the future, and use of big data and analytics
What we do

Digitalization
- Migration
- Automation
- Document indexing
- Data warehouse configuration
- Quality Improvement
- Data Translation

Advisory
- Requirement specifications
- Selecting the right tools for the job
- Work processes
- Work Instructions

Projects
- Data warehouse
- Engineering applications
- Configuration / integration
- Migrating legacy information
- QA/QC of delivery
- Validation and handover from projects to operation

Services
- General support
- Validation of maintenance and modification projects
- Project support for engineering applications and data warehouse
- As-built updates
- Information Management
Adaptability

Who wants change?

Who wants to change?

Who wants to lead the change?

https://www.linkedin.com/pulse/tackling-adaptation-challenges-digitalization-kent-andersen/
Adaptation challenges on a management level

- Selecting the right tool for the job
- Defining new work processes
- Dealing with different software vendors
- Dealing with bias between vendors
- Create new training programs
- Restructuring the organization
Adaptation challenges in an organization

**Department level:**
- Loss of familiarity
- Define new roles

**Personal level:**
- Loss of status
- Personal biases
- Job insecurity
10 key points to consider when implementing new systems.

1. Set your goals.
2. Spread the word.
3. Train your organization.
4. Convey the message: ‘What is the benefit for the end users?’
5. Create emotional connection.
7. Publicize the new wins.
8. Listen.
9. Create top down pressure mechanisms.
10. Maintain the personal status.
Remember technology alone cannot deliver any benefits. It is always Technology + People.